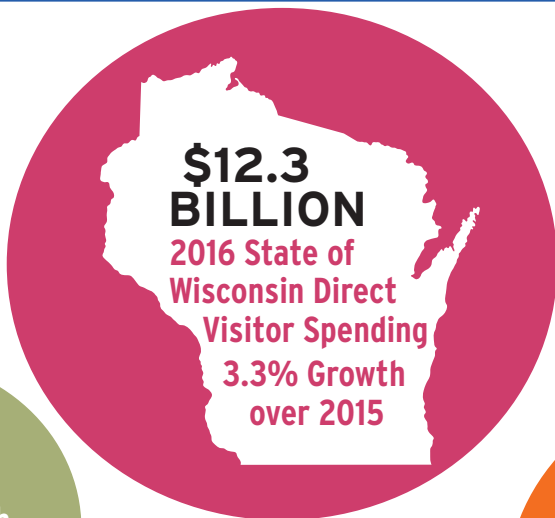


2016

ECONOMIC IMPACT OF TOURISM IN WISCONSIN



Naturally Fun
WALWORTH COUNTY
LAKE GENEVA & BEYOND



WALWORTH COUNTY

RANKS #6 IN THE STATE FOR DIRECT VISITOR SPENDING.

- 1. Milwaukee
- 2. Dane
- 3. Sauk
- 4. Waukesha
- 5. Brown
- 6. Walworth

